



Bournemouth  
**Foodbank**  
Together with Trussell

# Reverse Advent Calendar Local Businesses

**Lauren Hennessy**

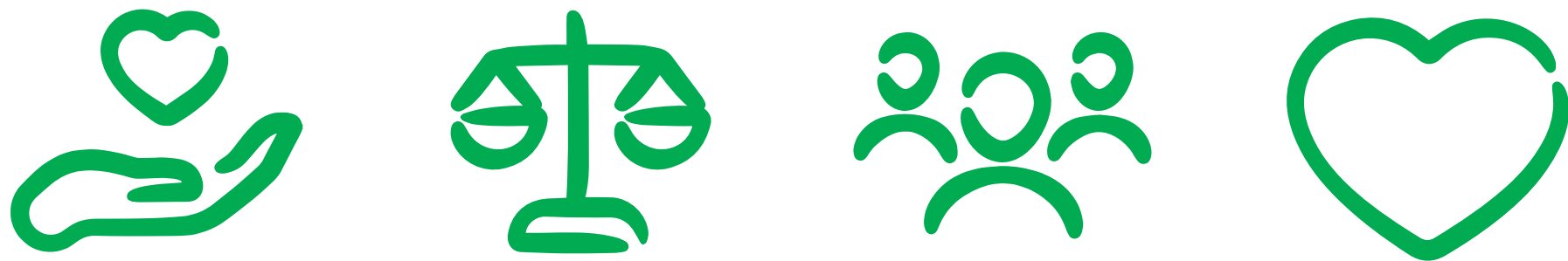
Community Engagement Coordinator

[laurenh@bournemouth.foodbank.org.uk](mailto:laurenh@bournemouth.foodbank.org.uk)



# Support Bournemouth Foodbank this Christmas with our Reverse Advent Calendar Drive!

This holiday season, Bournemouth Foodbank invites your business to take part in our Reverse Advent Calendar Drive - an initiative designed to help those in need during the festive period.



Make a Difference Together:  
**Join Our Community Effort to Fight Hunger**



# How It Works

## 1. Sign Up Your Business

Be part of our mission to provide essential food supplies to local families and individuals struggling this Christmas.

## 2. Employees Collect Items

Each colleague commits to purchasing or collecting the items listed on our Reverse Advent Calendar.

## 3. Business Matches Donations

Your business pledges to match your employee's efforts with a financial donation that helps support our vital services. This dual contribution - food and financial support - will make a massive difference to our ability to meet the growing demand for crisis assistance in our community.



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# Why Get Involved?

## Tangible Impact

Each item and donation helps put meals on the table for local people facing hardship.

## Team Building

Bring your colleagues together around a meaningful cause.

## Corporate Social Responsibility

Show your customers and community how your business is supporting a cause that matters.



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# Spread The Word And Share The Joy Of Giving

Share your pledge on social media, newsletters and email signatures to encourage others to get involved!

Here's a template you could use:

🎄 ✨ Join Us in Supporting Bournemouth Foodbank! ✨ 🎄

This Christmas, [Business Name] is proud to take part in Bournemouth Foodbank's Reverse Advent Calendar Drive. Instead of receiving, we're giving back—collecting essential items throughout December to help local families in need.

Want to get involved? Pick up an extra item when you do your shop and drop it off at our collection point. Or, if your organisation would like to run their own Reverse Advent Calendar Drive, email [lauren@bournemouth.foodbank.org.uk](mailto:lauren@bournemouth.foodbank.org.uk) to receive your information pack.

Let's make this season a little brighter for those who need it most. ❤️

#ReverseAdventCalendar #BournemouthFoodbank #GiveBack

#CommunitySupport #LocalBusiness



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# Remember...

## Print Your Reverse Advent Calendar

Display the calendar in your office and keep your team motivated and inspired... plus it looks pretty.

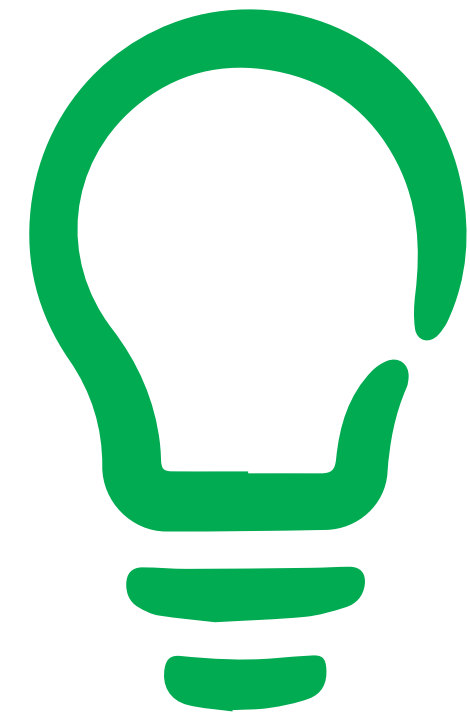
## Double Your Pledge

Keep an eye out for our Christmas Crowdfunder... launching 19th November and running until 31st December. Monetary donations made through this platform will be doubled, up to £250!

## Drop-Off/ Collection

Arrange a date and time to deliver your team's collection to our warehouse in Boscombe. Alternatively, our volunteer van drivers can come to you to collect. Make sure to arrange this in good time so donations are received before Christmas!

Give us a call on 01202 394505 or email me at [laurenh@bournemouth.foodbank.org.uk](mailto:laurenh@bournemouth.foodbank.org.uk)



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# Thank You for Your Support!

We are truly grateful for your involvement in this year's Reverse Advent Calendar Drive. Your generosity makes a real difference in the lives of those in need within our community.

Together, we can spread warmth and kindness this festive season. Thank you for your commitment and support.

**Wishing you a wonderful Christmas filled with joy!**

Best wishes,  
Lauren

**Community Engagement Coordinator**

**Bournemouth Foodbank**

**E: [laurenh@bournemouth.foodbank.org.uk](mailto:laurenh@bournemouth.foodbank.org.uk)**

**T: 01202 394505**



Compassion



Justice



Community



Dignity



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